

News & What's On Sustainability at Princesshay Competitions Wiff
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Initiatives we lovel over the environmentally conscious initiatives offered by our brand partners...

Newsletter 

We love working with brands that take their commitment to the environment as seriously as we do, so we're really proud to say that the following stores already have some incredible sustainability schemes in place.

Initiative: Crew Clothing
Crew Offers a Sustainable Ocean range that saves fresh water by using more sustainable processes. The
dying of these products uses half he amount of water than other products and 92% of that is recycled.
It's crafted from organic cotton piqué that's grown without pesticides, using 88% less water than normal
cotton. Plus, £1 of every sale goes to ocean conservation!

From Lavi, Jeaserer vorscopt (Josephanneres.

Holland & Barnett

Sustainability is at the core of Holland & Barnetts erbos, As the UK's first retailer to ban plastic bags in

2010, microplastic in 2012, and most recently wet wipes in 2019, their actions demonstrate a long-term

commitment to helping the planet and the environment. Alongside this, the brand is also working

towards being a carbon neutral business. To help achieve this, 85% of their UK stores are already nurning

on green energy.

Neal's Yard Remedies

Neal's Yard Remedies were the first UK high street retailer to be certified carbon neutral, having offset
heir greenhouse ges emissions every year since 2008. They have multiple sustainable initiatives – 100°
of their plastic bottes by 100° and 1000° recycled plastic, they use responsibly sourced papers, day
card, they use 100° remeable energy, recycle more than 200° of their wester the rise cos factory, have
never tested on animals, and over 90% of their ingredients are certified organic. Visit their website to
learn more.



## Bring/buy back schemes...

Coffee#1

Ring your own cup to Coffee#1 and you'll get 25p off your purchase! You can also buy a Coffee#1

reusable Keep Cup in store.

Molton Brown
Molton Brown offers a refillable product range, cutting plastic by 63%, plus they operate a return,
recycle, reward scheme, which offers 10% off for every 300ml bottle (or bottles that add up to 300ml)
donated.

Rohan
Twice a year, Rohan runs a Gift Your Gear initiative where you can bring your outdoor kit to Rohan stores, and as a thank you, Rohan will offer a discount off your next Rohan purchase. To find out when they are next collecting donations, you can sign up to their mailing list on their website.

Schuh
Through their sell your soles' scheme, you can hand in any unwanted shoes at Schuh and you'll receive a £5 voucher for use on a full-price item!

Shopmobility
The 'Restore, Recover, Re-use and Recycle' scheme at Shopmobility offers mobility equipment to disabled people on low incomes, often for just a quarter of the recommended retail price.

Superdry has partnered with Oxfam to offer a Give Back Box where customers can donate old clothes and all items will be resold, reused, or recycled. You will also be entered into a prize draw to win £100, and, for every donation received, Superdry will donate £1 to Oxfam.



# The future's bright...

AllSaints AllSaints (AllSaints accurrent) got sustainable, but they/re aiming to be 90% sustainable by 2025. With a commitment to a more environmentally friendly future, AllSaints are introducing recycled yarra like polyester, cashmere and Econyl, along with organic and BCI verified cotton, responsible wool standards, fabrics derived from tree pulp such as Ecovero and Tencel. Find out more about their mission.

Neagonama
The single most effective way to have a positive impact on our planet is to eat more plants, and so in 2021 wagamama announced a "plant pledge," to make their menu 50% meat-free before the end of the year. They achieved this goal and then some! This year, wagamama are cliling out their bowl-return initiative clied bow bank, inviting you to return your packaging to your local wagamama restaurant, where the team will ensure they are commercially recycled. In exchange they'll give you a free side.

